



## Visitation of Our Lady Catholic School

Mrs. Carolyn Levet, Principal

(504) 347-3377



September, 2011

Dear Parents,

Our school has an exciting opportunity to raise money! **Winn Dixie's Community Pals Program** offers us the chance to raise funds to use any way we choose. Any family who buys groceries at Winn-Dixie can participate and help us.

**IMPORTANT: Even if you already participate in this program, you must re-enroll each year to ensure your contributions are going to V.O.L. Just follow the directions below.**

All you have to do is have the cashier scan both the Visitation of Our Lady **coupon** and your **Customer Reward Card** at any participating Winn-Dixie. From that point forward, every time you scan the card, the total of your order will be credited to our school. Please reactivate as soon as possible to avoid interruptions of our earnings. If you do not already have a **Customer Reward Card**, you can get one at any Winn-Dixie store.

Each quarter, Winn-Dixie will send us a check based on a percentage of the total dollars credited to us. If only 100 of our parents spend \$50 per week at Winn-Dixie, we can earn up to \$1800 each quarter (That's \$7200 a year!)

On July 7, 2010, Winn Dixie launched its Fuelperks! Program which allows **new** Customer Reward Card holders to earn savings toward their next gas purchase. Fuelperks! card holders earn rewards for every \$50 spent at Winn-Dixie. If you wish to participate in this program you must apply for a **new** Customer Reward Card at any Winn Dixie store service desk, kiosk or online at [winndixie.com/fuelperks](http://winndixie.com/fuelperks) or [facebook.com/WDFuelperks](http://facebook.com/WDFuelperks). You can redeem your fuelperks rewards at participating Shell stations. Don't forget you will need to link this new Customer Reward Card to our organization by having the Visitation of Our Lady coupon scanned with your new card.

We are again looking forward to the benefits of this program. All we need is your continued participation to make it a success. Remember to use your **Customer Reward Card** for every Winn-Dixie purchase, large or small. If everybody helps, the totals will add up fast.

Thanks for your cooperation,

Carolyn Levet, Principal