



Visitation of Our Lady Catholic School

Mrs. Carolyn Levet, Principal

(504) 347-3377



August, 2010

Dear Parents,

Our school has an exciting opportunity to raise money! **Winn Dixie's Community Pals Program** offers us the chance to raise funds to use any way we choose. Any family who buys groceries at Winn-Dixie can participate and help us.

IMPORTANT: Even if you already participate in this program, you must re-enroll each year to ensure your contributions are going to V.O.L. Just follow the directions below.

All you have to do is have the cashier scan both the Visitation of Our Lady **coupon** and your **Customer Reward Card** at any participating Winn-Dixie. From that point forward, every time you scan the card, the total of your order will be credited to our school. Please reactivate as soon as possible to avoid interruptions of our earnings. If you do not already have a **Customer Reward Card**, you can get one at any Winn-Dixie store.

Each quarter, Winn-Dixie will send us a check based on a percentage of the total dollars credited to us. If only 100 of our parents spend \$50 per week at Winn-Dixie, we can earn up to \$1800 each quarter (That's \$7200 a year!)

On July 7, 2010, Winn Dixie launched its Fuelperks Program which allows **new** Customer Reward Card holders to save 5 cents per gallon of gas on every \$50 spent. If you wish to participate in this program you must apply for a **new** Customer Reward Card at any Winn Dixie store service desk, kiosk or online at winndixie.com/fuelperks. You can redeem your fuelperks rewards at participating Shell stations. Don't forget you will need to link this new Customer Reward Card to our organization by having the Visitation of Our Lady coupon scanned with your new card.

We are again looking forward to the benefits of this program. All we need is your continued participation to make it a success. Remember to use your **Customer Reward Card** for every Winn-Dixie purchase, large or small. If everybody helps, the totals will add up fast.

Thanks for your cooperation,

Carolyn Levet, Principal

Winn-Dixie Community Pals

Community Pals Activation Sheet

Dear Member,

You can raise money for our organization every time you shop at Winn-Dixie. Enroll in the Winn-Dixie Community Pals Program and you'll instantly earn points for our organization. At the end of each quarter we'll receive a donation based on a percentage of purchases credited to our group. For example for every \$72,000 our organization's membership spends at Winn-Dixie, we'll receive \$1,800 for that quarter.

HERE'S WHAT YOU DO

- ✓ This is the easiest fundraiser ever. Just clip out the activation coupon below (they are identical), keep one and give the other one to a friend or family member who also wishes to participate in supporting our organization.
- ✓ The next time you shop at Winn-Dixie, present this activation coupon along with your Winn-Dixie Customer Reward Card at checkout. The cashier will scan both the Customer Reward card and the activation coupon, instantly enrolling you and earning points for our organization. For all future purchases, you'll collect points for our organization when you use your Customer Reward Card. If you don't have a Winn-Dixie Customer reward Card, no problem! Just stop by Customer Service and sign up for one – it's FREE.

You can also link one or more participating organizations to your Customer Reward Card by scanning the unique activation coupon for each. Your total purchase will be divided equally among the organizations you support.

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Present this coupon and your Winn-Dixie Customer Reward Card to the cashier at checkout. The cashier will scan them both to activate your account. Then every time you shop at Winn-Dixie, you can earn money for our organization when you use your Customer Reward Card.



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